

# Prestige Institute of Management and Research, Indore

## Data Requisition Sheet

<b>Type of Activity Organized (Please tick)</b>	1) Management Development Program 2) Faculty Development Program 3) Student Training Program/Certifications 4) Consultancy 5) Co-Curricular Activity 6) Extra Curricular Activity		
<b>Title of the Activity</b>	Faculty Development Programme		
<b>Number of Faculties Coordinating</b>	2		
<b>Name of the Faculty/s Assigned and Designation</b>	Dr. Pallavi Agarwal, Assistant Professor, PIMR PG Campus Dr. Raksha Thakur, Assistant Professor, PIMR UG Campus		
<b>Duration (DD/MM/YYYY)</b>	<b>From Date:</b> Jan 2, 2020	<b>To Date:</b> Jan 4, 2020	<b>Total No. of Days:</b> 3
<b>Whether On Campus/Off Campus (Please Mention)</b>	On Campus		
<b>No. of Participants</b>	<b>Top Level Managers</b>		NA
	<b>Mid Level Managers</b>		NA
	<b>Lower Level Managers</b>		NA
	<b>Professors</b>		7
	<b>Associate Professors</b>		5
	<b>Assistant Professors</b>		30
	<b>Research Scholars</b>		4
	<b>General Participants</b>		
<b>Total Income (if any): Rs. _____</b>		<b>Total Expenses (if any): Rs. _____</b>	
<b>Total Income in Words</b>		<b>Total Expenses in Words</b>	
<b><u>Description of the Activity:</u></b>			
Prestige Institute of Management and Research, Indore organized its “42nd National Case Writing Workshop” in collaboration with the Association of Indian Management Schools (AIMS) from Jan 2 – 4, 2020. This workshop was an intensive course on case writing and development. The intent of this workshop is to train high-potential faculty and case writers in the case writing and case teaching process, and to develop a case writing and case teaching culture in Indian management schools. Dr. Manoj Motiani,			

Associate Professor, IIM, Indore was the guest of honor and also the course facilitator for this workshop. He briefed the participants on the different technical aspects of case writing and drafting. He emphasized on the applications of different teaching pedagogical approaches and practices such as building KASH (Knowledge, Attitude, Skills, and Habits) in general management education programmes, etc. Dr. Pallavi Agarwal, Assistant Professor, PIMR Indore also delivered a session on “Submission Guidelines of The Case Centre.”. She also informed the participants that the cases prepared during the workshop will be proposed for publication to “The Case Centre (An International Case Repository)”. The workshop was attended by more than 46 participants from various institutes of repute such as Jagran Lakecity University, Bhopal, SAM College of Management & Technology, Bhopal, Institute of Management Studies, DAVV Indore, State Bank Institute of HRD, Indore, etc. These participants visited more than 16 organizations from diverse fields such as Kids Denim Manufacturer, ice cream distribution and retail, stone crushing, electronics & logistics business, hospitality, real estate consultancy, technology partner for IT startups, etc. During these three days workshop, they also interacted with the representatives of these organizations. Accordingly on the second and third day of the workshop, participants not only drafted their cases and teaching notes but also presented their developed cases followed by the sessions on Inter groups’ discussions.



